

MAKEGOOD AUTHORIZATION

Client:	YES ON 56 SAVE LIVES CALIFORNIA
Campaign:	ESTIMATE 445
Flight Dates:	10/17-10/24
Primary Demo:	
Buyer:	Mary Wittenmyer

Market:	CHICGO/REDDING	240576
Station:	KCVI	
A.E.:	Terril Wilcox	
Phone/Fax	530-722-6429 / 530-243-0217	
Date:	11/4/2016	

[illegible][illegible]Reason for Pre-emptions:
SCHEDULE CHANGE

Buyer's Signature

Date _____

Terri Wilcox

From: Mary Wittemyer <mary@bluewestmedia.com>
Sent: Friday, November 04, 2016 12:25 PM
To: Terri Wilcox
Subject: RE: Makegood approval - KCVU EST 445 YES ON 56 Save Lives 110416

ok

Mary Wittemyer

BlueWest media



www.bluewestmedia.com

303.641.4330

From: Terri Wilcox [mailto:twilcox@bontencalifornia.com]
Sent: Friday, November 4, 2016 1:21 PM
To: Mary Wittemyer <mary@bluewestmedia.com>
Subject: Makegood approval - KCVU EST 445 YES ON 56 Save Lives 110416

Last one for Yes on 56....

Please see attached for KCVU makegood suggestion for approval.

Thank you!

Terri

Terri Wilcox
KRCR ABC 7 / KCVU FOX 20
TV/Digital Account Executive
Bonten California
O-530-722-6429 / C-530-945-5575